

**INDIANA ARTS COMMISSION  
COMMITTEE ON THE FUTURE**

August 31, 2010, 10:00 a.m.

IAC Office, 100 N. Senate Avenue, Room N505  
Indianapolis, IN 46204

Dick Stifel, Chair

Minutes

Members present: Trevor Yager, Jon Ford, Linda Goad, Karen Ellerbrook, Sue Burk, Jeanne Mirro (ex officio)

Members via teleconference: Dick Stifel

Members absent: Suzie Rentschler, Gil Cárdenas, Judy Hess, Earl Williams

IAC staff present: Lewis Ricci, Michelle Anderson, Laura Frank, Dennis Hardin

Guest via teleconference: Susan Zurbuchen, Strategic Plan Facilitator

Note: Due to lack of quorum present, no actions were taken during this meeting.

1. **Welcome and Introductions.** Mr. Stifel welcomed everyone at 10:02 a.m. and asked everyone to introduce themselves.

Due to time considerations, Mr. Stifel began with agenda item #5.

**5. Strategic Planning**

a. Mission, Vision and Values. IAC Executive Director Lewis Ricci opened the discussion by presenting a handout (attached) quoting Mission Statements from several other state arts agencies. Mr. Stifel quoted from Board Source (website) about Mission Statements. The consensus among committee members was that the new IAC Mission Statement should be concise, should contain active verbs, should define the fundamental purpose of the Agency, should include a statement about government's role in society, and should include a direct reference to economic impact and development. Other comments included service to the citizens of Indiana and advocacy. Some specific words from other mission statements which resonated with the committee: excellence, diversity, availability, resource, engage, appreciation, support, culture, heritage, accessibility, creativity, stewardship, collaboration. Mr. Ricci will draft up to three versions of the new IAC Mission Statement later this week and will distribute to committee members for comments. Also to be drafted is a new Vision Statement. Several committee members feel that the current IAC Vision Statement (attached) is very good and can be the basis for a new statement. Mr. Ricci used the phrase "integrate the arts into the fabric of the state" and the committee responded favorably, adding emphasis on education and economic impact. Mr. Ricci will provide a

draft Vision Statement to the committee members later this week. Lastly, Mr. Stifel began a discussion of an IAC Values Statement, and Mr. Ricci drew attention to the suggestions from earlier discussions (attached). Ms. Mirro felt that “fair” and “equitable” are similar adjectives and could be limited to one or the other; Ms. Burk favors “champion of arts” as a strong statement; Mr. Yager suggested including “ethical”, which Mr. Stifel expanded to “transparent, equitable and ethical”; Ms. Goad suggested the term “catalyst”; Mr. Yager suggested combining elements of the suggested Values Statement into fewer related elements. Mr. Ricci will consider all of these comments as he prepares a draft Values Statement for the committee to review.

b. All three new “statements” – Mission, Vision, and Values – will be presented for approval at the September 17 meeting of the full Commission.

c. Regional Meetings Update. Mr. Ricci reported that five public meetings are being scheduled during late September and early October as part of the strategic planning process. These meetings will be held on the campuses of Ball State University in Muncie, Butler University in Indianapolis, Valparaiso University in Valparaiso, Hanover College in Hanover, and Indiana State University in Terre Haute.

d. Once the public meetings have been concluded, the Strategic Planning Steering Committee will be convened in late October to begin drafting the IAC Strategic Plan.

Mr. Stifel moved to agenda item #3.

**3. FT 2011 Year-to-Date Financials.** Mr. Ricci presented a handout (attached) prepared by IAC Deputy Director Michelle Anderson showing year-to-date budget figures through August 24, 2010. There were no questions from the committee.

**4. FY 2012-2013 Budget Preliminaries.** Mr. Ricci reported on a recent meeting with the Governor’s Budget Director. The budget which the Governor will present to the next session of the legislature will reflect a 35% reduction from the last appropriation for IAC. IAC will submit a “change package”, asking that an amount between \$200,000 and \$250,000 be reinstituted for program grants. Mr. Stifel recommended that all members of the committee be committed to “staying in front” of the budget cycle by maintaining contacts with legislators.

**6. Other items.** Mr. Stifel suggested that IAC should formally show the Commission’s appreciation to both Ron Stratten, former commissioner, and to Susan Zurbuchen, for their work as facilitators in the Strategic Planning process. Mr. Ricci added that an appropriate time would be after the process has been completed, and Mr. Stifel agreed.

**7. Adjourn.** Mr. Stifel closed the meeting at 11:32 a.m.